

# PARTNER EVALUATION & SELECTION



## Partner Evaluation

	COMPANY 1	COMPANY 2	COMPANY 3	COMPANY 4	COMPANY 5
ORGANIZATION / GENERAL STANDING	12	40	23	24	30
FINANCIAL BACKGROUND	12	12	12	12	12
PRODUCT KNOWLEDGE	12	12	12	12	12
MARKETING RESOURCES	12	12	12	12	12
COMMITMENT	8	8	8	8	8
COMMUNICATION, COOPERATION & SOFT VALUES	4	4	4	4	4
<b>TOTAL</b>	<b>60</b>	<b>88</b>	<b>71</b>	<b>72</b>	<b>78</b>
<b>RANK</b>	<b>5</b>	<b>1</b>	<b>4</b>	<b>3</b>	<b>2</b>