BUSINESS PLAN

Company	
Address	
Key contact person	
Market	
Period	

GOALS					
HOSPITALS	IDENTIFY TIER 1 HOSPITALS IN MUMBAI AND DEHLI				
INFLUENCER	COLLABORATION WITH DR. SINGLA - KEY INFLUENCER				
TRAINING	DEVELOP PRODUCT TRAINING PROGRAMME				

EXHIBITIONS					
Name	**Date (from / to)**	**Place**	**Target segment**	**Sqm**	**Needed support from Nordic company**
HEALTH SUMMIT BANGALORE	20-23 JANUARY	BANGALORE	PUBLIC HOSPITALS	12	
MEDICAL EXPO DEHLI	3-5 MARCH	DEHLI	PRIVATE HOSPITALS	6	