



Welcome to the final awards ceremony for the Nordic Independent Living Challenge

We are pleased to invite you to attend the final awards ceremony for the Nordic Independent Living Challenge Innovation competition. The winners will be announced by His Royal Highness Crown Prince Haakon.

When: 9 June, from 13.00 to 16.30 CEST

Where: The Banquet Hall at Oslo City Hall, Rådhusplassen 1, 0037 Oslo

The five Nordic capital cities Copenhagen, Helsinki, Oslo, Reykjavik and Stockholm launched the Nordic Independent Living Challenge innovation competition together with Nordic Innovation in February 2015. The aim is to help elderly and disabled citizens to live more independently in their own homes, increase their quality of life, and create business opportunities for Nordic innovators.

An impressive total of 415 ideas were submitted to the competition, and these have now been whittled down to five finalists competing for the main prize of NOK one million.

The awards ceremony is free. We will open for registration, mingling and coffee from 13.00. The doors will close promptly at 14.00, so please be on time. The full programme for the day is found on the next page.

Space is limited and registration will be on a first come, first served basis, so register today!

Please register at www.realchallenge.info before 1 June

Welcome to Oslo!

Best regards,

Carina Christensen
Managing director
Nordic Innovation

Read more about the competition and the finalists at www.realchallenge.info

Take part in the workshop too:

You can also join the Nordic Business & Living Lab Alliance workshop 9 June in Oslo from 10.00 to 13.00 to learn more about living labs and Nordic collaboration on developing health and welfare solutions. For more information, please visit www.livinglaballiance.org (separate registration).



The five finalists are:

- Siren Smart Socks (DK): Temperature-sensing socks to prevent diabetic foot ulcers
- AssiStep (NO): A rollator for better support when climbing stairs
- AbleOn ShowerSystem (NO): An innovative shower system for safety and support
- Pilloxa (SE): A smart pillbox to help you remember take your medication
- Nifty Neighbour (Nappi Naapuri) (FI): A social networking tool making elderly citizens an active resource in their neighbourhood

The awards ceremony

Banquet Hall at Oslo City Hall, Rådhusplassen 1, 0037 Oslo

13.00 Registration, coffee and mingling. Doors close at 13.55

14.00 Welcome by the Mayor of the City of Oslo, Marianne Borgen

14.05 Brief introduction to the day's programme by moderator Lillian G. Kretz

14.10 Presentation of the challenge behind the Nordic Independent Living Challenge

14.15 "Nordic solutions to global challenges" by Dagfinn Høybråten, Secretary General of the Nordic Council of Ministers

14.25 "Why cities need to rethink innovation" by Juha Jolkkonen, Acting Head of Department of Social Services and Health Care, City of Helsinki, and chair of the competition steering group

14.35 Interview: "Challenge prize competitions as an innovation tool"

- Mona Truelsén, Project Manager for the Nordic Independent Living Challenge
- Tris Dyson, Director of the Centre for Challenge Prizes at Nesta (UK)

14.45 Jury representative Christian Lindholm, CEO and co-founder of Korulab, presents the three prizes and the work of the jury

14.55 Presentation of some of the semi-finalists' and the five finalists' solutions

15.10 His Royal Highness Crown Prince Haakon awards the three prizes:

- Main prize of NOK 1 000 000
- Cross-Nordic collaboration prize of NOK 200 000
- Student prize of NOK 100 000

15.40 Thank you and goodbye

15.45 Drinks and mingling. We leave at 16.30.

