

25 MNOK waiting for your innovative Nordic health and welfare projects

As part of the ambitious goal of making the Nordic region leading within health welfare solutions, Nordic Innovation and funding partners are launching a 25 million NOK call for proposals on innovative Nordic health and welfare solutions.

The call mainly addresses innovative projects within the fields of test beds, business development, export and branding, but also accepts projects with especially high quality within other fields of health and welfare innovation.

The main focus of the call is to align efforts across the Nordics in order to develop a Nordic ecosystem for health and welfare innovation. This requires close collaboration within the Nordic health and welfare innovation system at all levels. A diverse and highly innovative Nordic ecosystem can create opportunities for Nordic businesses through a closer connection between developers, demanders and test environments. This can give us much-needed scalable welfare solutions and create new export opportunities.

- We want the Nordic countries to be frontrunners in the health and welfare sector and take a strong position in export markets. To do so we need to build on our experience and strengths and create new opportunities for Nordic businesses. This call is a step in the right direction, says the Norwegian Minister of Trade and Industry Ms. Monica Mæland.

Part of Nordic ministers' initiative

The call comes as part of the lighthouse project "Innovative Nordic Welfare Solutions" which is an important element in the Nordic Ministers of Industry's cooperation program for innovation and business policy 2014-2017. The project is placed under the responsibility of the five Nordic Ministries of Industry, headed by the Norwegian and Swedish ministries, and managed by Nordic Innovation.

The mission of the lighthouse project is to position the Nordic region as a world leader when it comes to innovative health and welfare solutions. The project is also aimed at developing solutions to the future challenges the Nordic welfare system is facing.

Key information

Budget: The total budget of the call is **25 MNOK**

Deadline: The deadline for project proposals is **20 October 2014**, 10:00 am CET

Funding partners: Tekes (Finland), Vinnova (Sweden), Innovation Norway (Norway) and Rannis (Iceland)

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